



Hawksmoor Raises the Bar for Purpose-Driven Hospitality Companies by Becoming a Certified BCorp

After a long, rigorous assessment, Hawksmoor is delighted to announce that it is now a certified BCorp, joining a global community of businesses audited and proven to meet high environmental and social standards, accountability, and transparency.

Huw Gott, co-Founder: *“This is one of our most significant achievements. Hawksmoor has always been about more than the bottom line. 16 years ago we set out to start a restaurant and a business we could be proud of, doing things with integrity and having a positive impact. Becoming a BCorp is a statement of intent that we will always set the bar as high as possible in the interests of our team, customers and suppliers, as well as the planet. And it is a high bar – as far as we know no other UK restaurant group has achieved it.”*

Not only does BCorp certification verify those high ethical standards, it also requires a commitment to constant improvement, with companies required to re-certify every three years.

Will Beckett, co-Founder: *“It’s a great feeling joining a group of businesses that are playing a part in changing things for the better. The journey hasn’t always been easy – especially over the past few years, and we know there are challenges for us and the industry ahead. Many other businesses in the industry are on the journey towards BCorp status, and we hope many more join us. There’s also so much more for us to do, we’re really excited about the next few years.”*

Hawksmoor are known for keeping their people at the heart of what they do – building great workplaces with industry-leading remuneration, benefits, and culture, investing in personal and professional development for their teams and celebrating careers in hospitality. BCorp certification also highlighted the excellent sourcing of produce, great customer experiences, strong supplier relationships, noteworthy sustainability practices and genuine commitment to balancing profit with people and planet.

Ellie Besley-Gould, Head of Purpose: *“Having spent most of my career in non-profits (after starting working life as a waitress at Hawksmoor 15 years ago), it’s been incredible to see how much impact businesses can have. Becoming carbon neutral,*

and now BCorp certified, is just the beginning of what I think Hawksmoor, and the Hospitality Industry more broadly, can achieve.”

ABOUT B CORP

B Corps are certified by B Labs, a non-profit network that aims to realise a vision of an inclusive, equitable and regenerative economy that works for everyone and not just the few. Companies become B Corps after a rigorous assessment process and a legal commitment to bring benefit not just to shareholders but also to positively impact its stakeholders: workers, customers, communities, and the planet. The growing network now works in over 80 countries to create standards, policies, tools, and programmes that shift the behaviour, culture, and structure of capitalism.

BACKGROUND TO HAWKSMOOR BECOMING A B CORP

Over the last 16 years, Hawksmoor has been honoured to be included in some of the UK’s most sought-after lists – from holding a maximum three-star rating with the Sustainable Restaurant Association for 12 years, to over a decade voted as a Best Company. In 2021 they became the world’s first carbon neutral steak restaurant group. B Corp felt like the next logical step as the company seeks to set the bar higher for purpose-driven companies in the industry.

Having submitted their application in September 2021, Hawksmoor received confirmation of their B Corp certification on 31 August 2022.

www.thehawksmoor.com